

EXAMPLE OF EPG OF SATELLITE DIGITAL BROADCASTING

PROGRAM TITLE : TWISTER

THE FURY OF TORNADO RAGING IN THE MIDWEST OF THE
US AND RECKLESS SCIENTISTS WHO STAND AGAINST IT.
TACKLING THIS PICTURE IS THE "JURASSIC PARK"
COMBINATION OF STEVEN SPIELBERG AS EXECUTIVE
PRODUCER AND MICHAEL CRICHTON AS SCREENPLAY.
DIRECTED BY YAN DE VONN WHO HAD DIRECTED "THE SPEED".
A PANIC SPECTACLE MAKING THE MOST USE OF THE LATEST
CG AND SFX IS PLAYED.
IMPASSIONED PERFORMANCE OF BILL PAXTON AND HELEN
HUNT IS ALSO WORTHY OF SEEING. FOR YOUNG COUPLES TO
FAMILIES. '96, THE US, COLOR/STEREO, 113 MIN.

TITLE

DESCRIPTION
TEXT

PRESENT STATE OF EXPRESSION ON SCREEN

THE FURY OF TORNADO RAGING IN THE MIDWEST OF THE
US AND RECKLESS SCIENTISTS WHO STAND AGAINST IT.
TACKLING THIS PICTURE IS THE "JURASSIC PARK"
COMBINATION OF STEVEN SPIELBERG AS EXECUTIVE
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HUNT IS ALSO WORTHY OF SEEING. FOR YOUNG COUPLES TO
FAMILIES. '96, THE US, COLOR/STEREO, 113 MIN.

FIG. 3

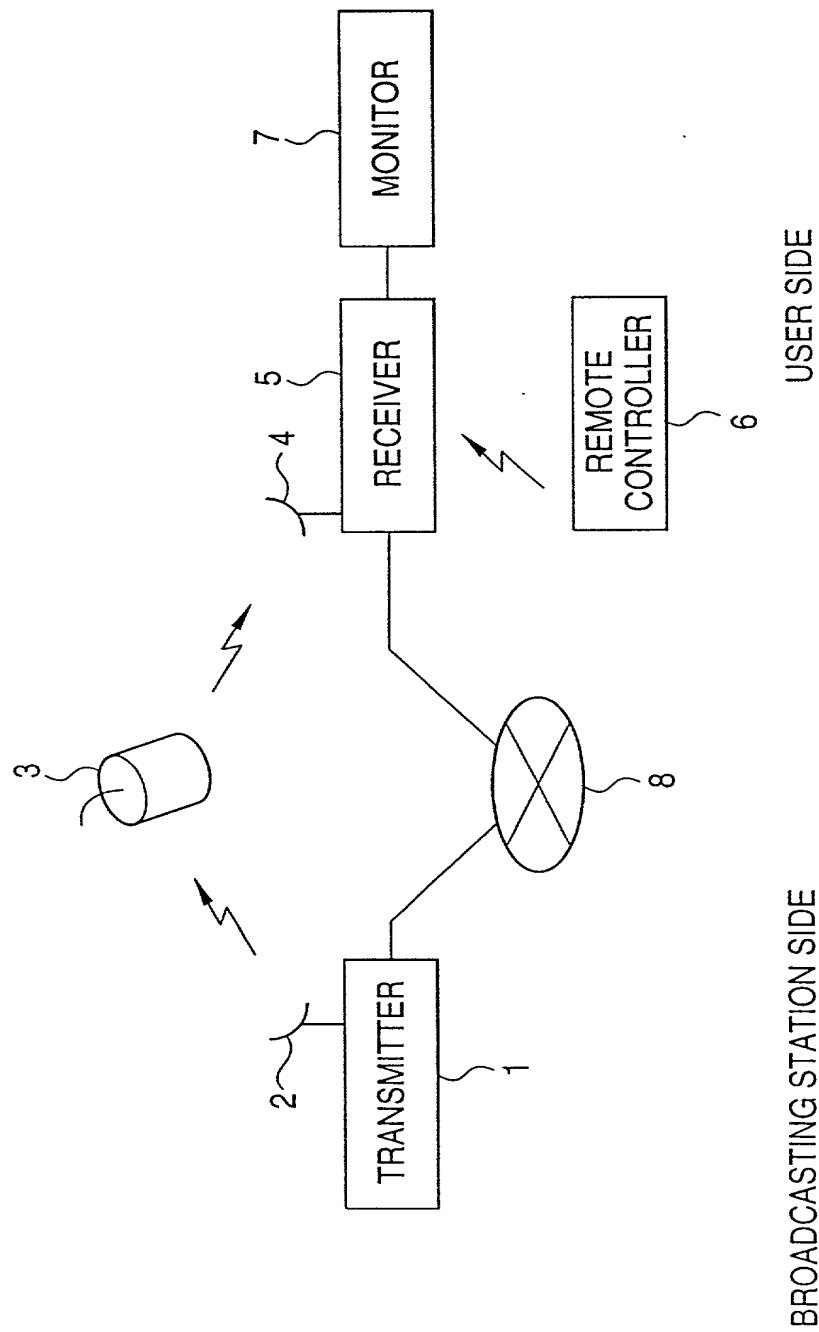
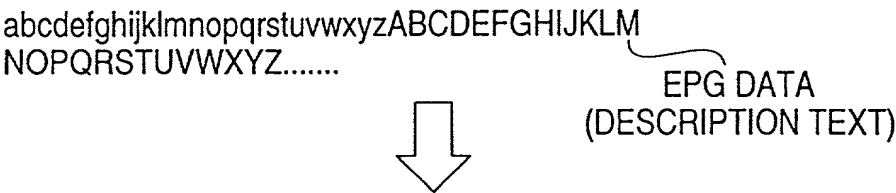


FIG. 4A

CREATING EPG



INSERTION OF IDENTIFICATION CODE

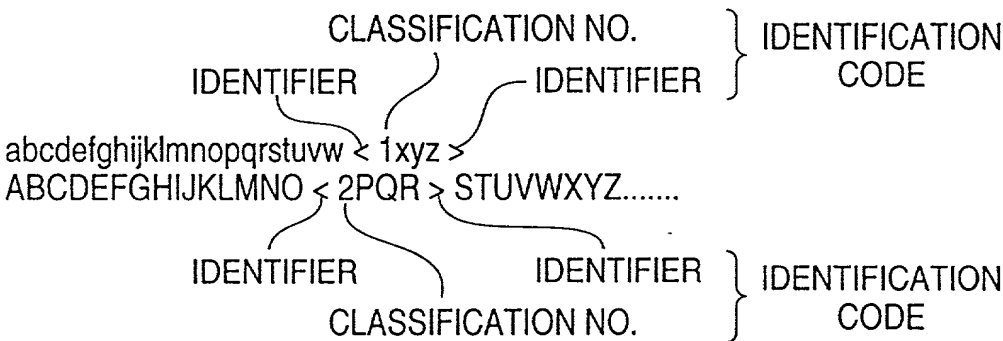
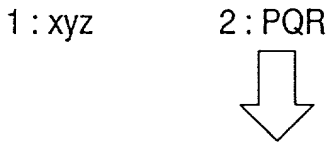


FIG. 4B

SAMPLING SPECIFIC CHARACTER PART



EXPRESSING EPG

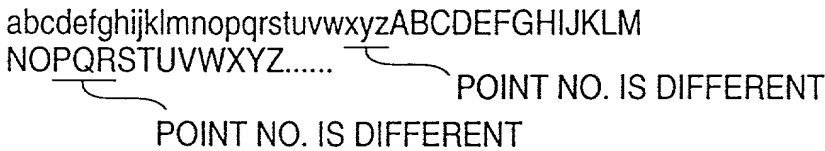
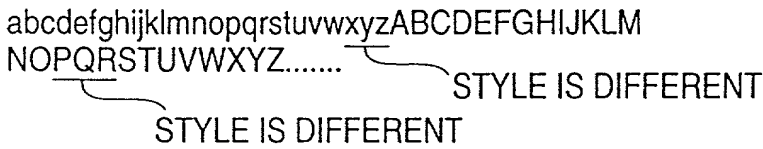
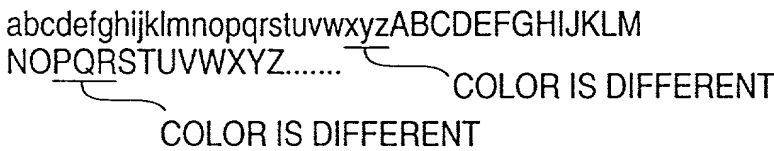


FIG. 5

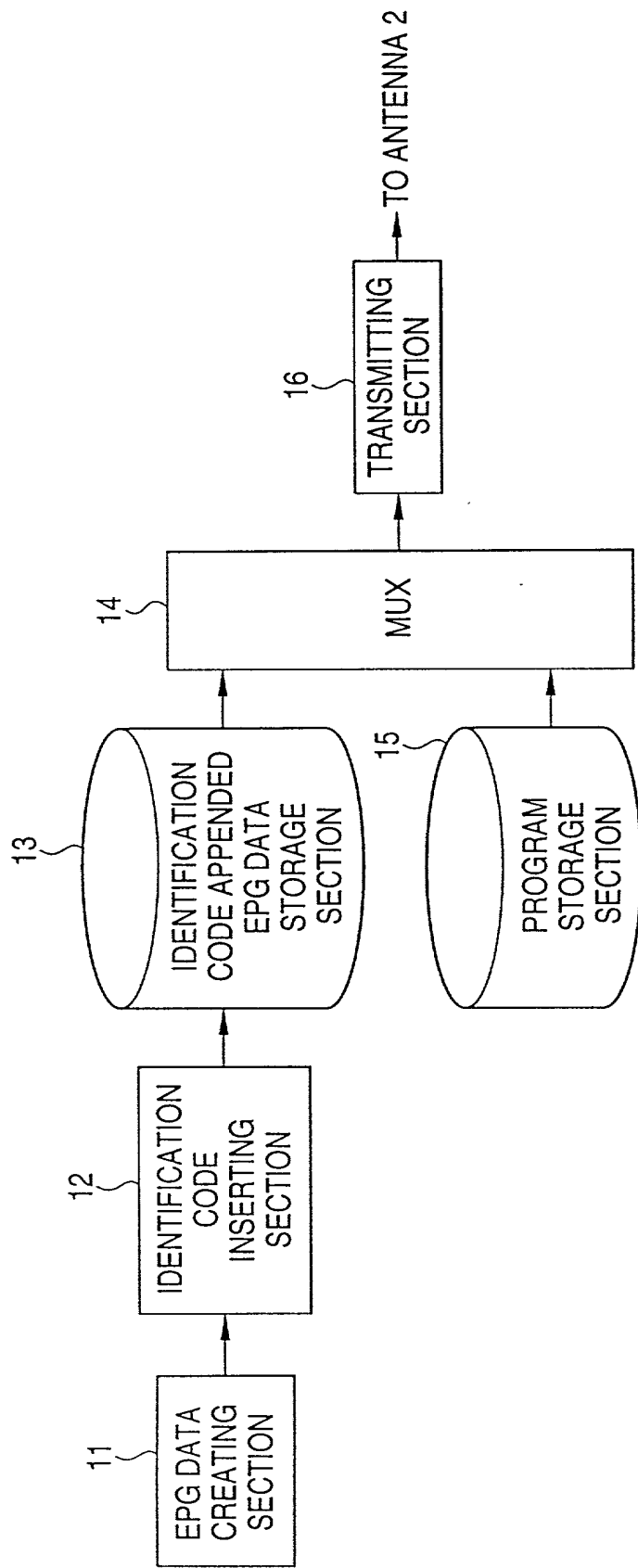


FIG. 6

■ EXAMPLE OF EPG OF SATELLITE DIGITAL BROADCASTING

TAGGED PROGRAM DESCRIPTION DATA
(EXAMPLE OF MOVIE PROGRAM)

PROGRAM TITLE : TWISTER

DESCRIPTION OF PROGRAM (TEXT) :

< 31THE FURY OF TORNADO > RAGING IN THE MIDWEST OF THE
US AND RECKLESS SCIENTISTS WHO STAND AGAINST IT.

TACKLING THIS PICTURE IS THE "JURASSIC PARK"

COMBINATION OF < 18STEVEN SPIELBERG > AS EXECUTIVE
PRODUCER AND < 16MICHAEL CRICHTON > AS SCREENPLAY.

DIRECTED BY < 15YAN DE VONN > WHO HAD DIRECTED

"THE SPEED". < 31A PANIC SPECTACLE > MAKING THE MOST USE
OF THE LATEST < 31CG AND SFX > IS PLAYED.

IMPASSIONED PERFORMANCE OF < 11BILL PAXTON > AND

< 11HELEN HUNT > IS ALSO WORTHY OF SEEING. FOR

< 43YOUNG COUPLES > TO < 47FAMILIES >. < 21'96 >

< 22THE US. >, < 24COLOR > / < 25STEREO >, < 23113 MIN. >

TITLE

DESCRIPTION
TEXT

FIG. 7

CLASSIFICATION NO.	SPECIFIC CHARACTER PART
1-	NAME OF PERSON
11	CAST
12	ATHLETE
13	MC
14	CASTER, COMMENTATOR
15	MOVIE DIRECTOR
16	SCENARIO WRITER
17	AUTHOR
18	OTHERS
2-	PRODUCTION DATA
21	THE TIMES
22	COUNTRY, REGION
23	PROGRAM TIME
24	PICTURE CHARACTERISTICS
25	SOUND CHARACTERISTICS
26	LIVE BROADCASTING
27	FILMED IN STUDIO
28	OTHERS
3-	KEYWORD
31	KEYWORD #1
32	KEYWORD #2
33	KEYWORD #3
34	KEYWORD #4
35	KEYWORD #5
36	KEYWORD #6
37	KEYWORD #7
38	KEYWORD #8
4-	TARGET VIEWER
41	FOR INFANT
42	FOR ELEMENTARY AND JUNIOR HIGH-SCHOOL STUDENTS
43	FOR YOUNG
44	FOR ELDERLY PERSON
45	FOR MAN
46	FOR WOMAN
47	FOR GENERAL
48	OTHERS

FIG. 8

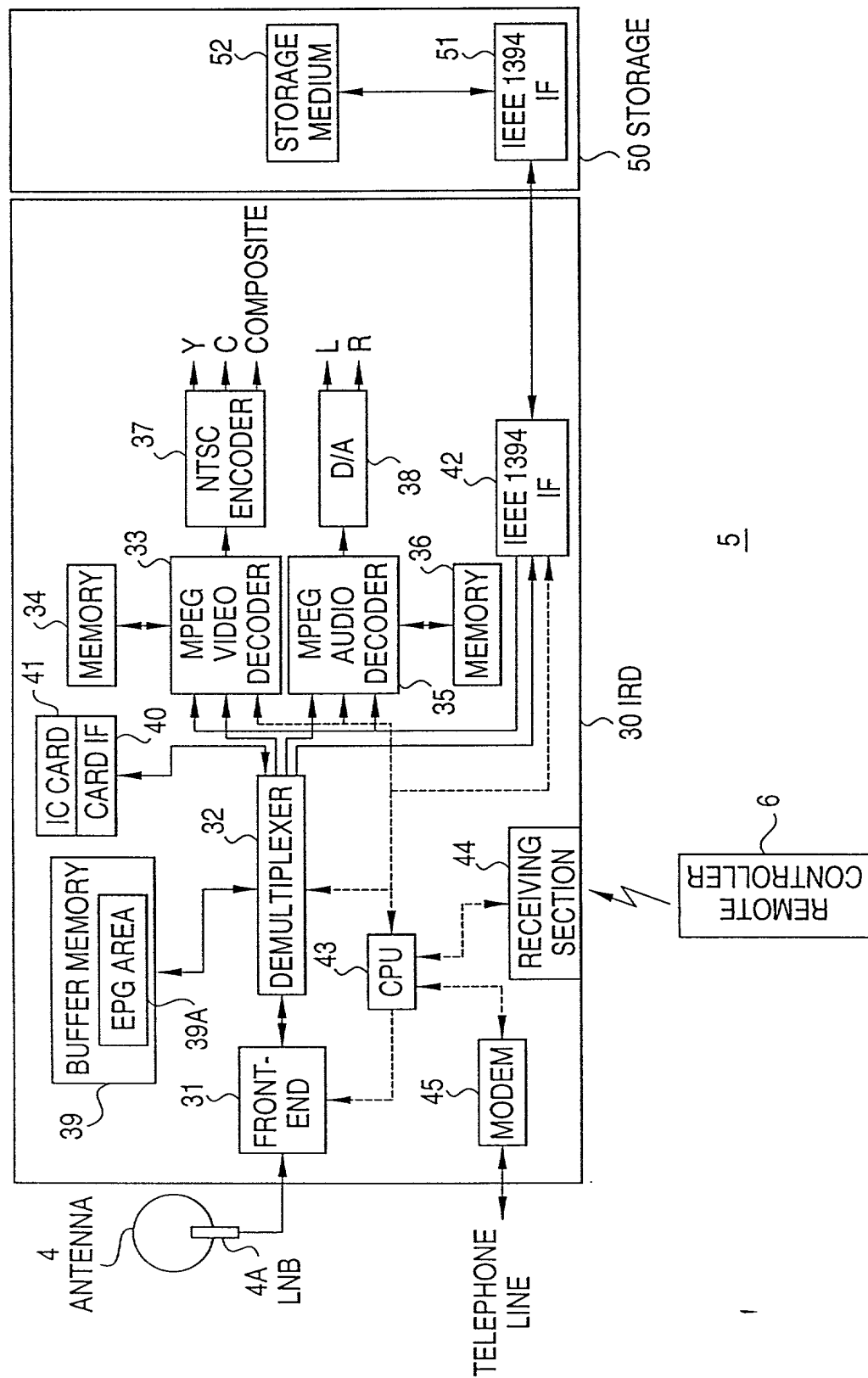


FIG. 9

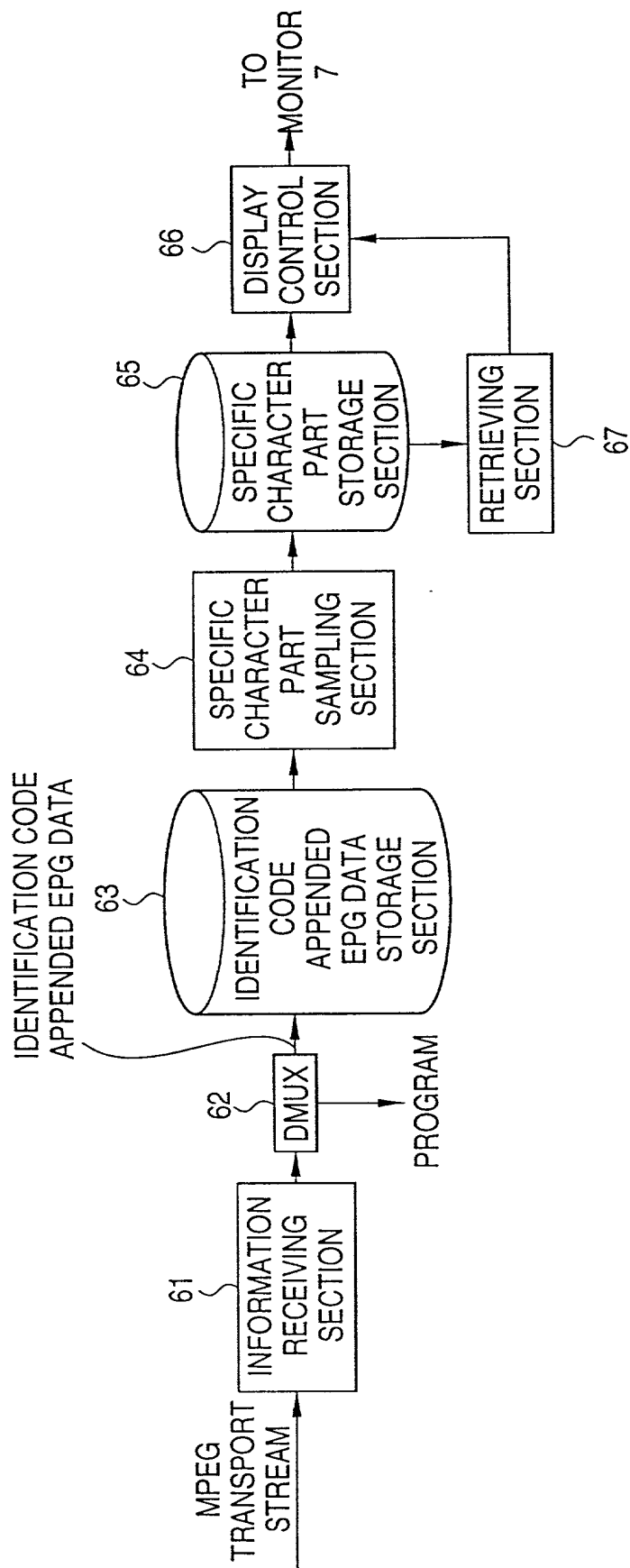


FIG. 10

EXAMPLE IN WHICH STYLE OF FONT OF CASTS AND KEYWORDS
ARE CHANGED SO AS TO BE READILY DISCRIMINATED

THE FURY OF TORNADO RAGING IN THE MIDWEST OF THE US AND
RECKLESS SCIENTISTS WHO STAND AGAINST IT. TACKLING THIS PICTURE
IS THE "JURASSIC PARK" COMBINATION OF *STEVEN SPIELBERG* AS
EXECUTIVE PRODUCER AND *MICHAEL CRICHTON* AS SCREENPLAY.
DIRECTED BY *YAN DE VONN* WHO HAD DIRECTED "THE SPEED".
A PANIC SPECTACLE MAKING THE MOST USE OF THE LATEST **CG AND**
SFX IS PLAYED. IMPASSIONED PERFORMANCE OF *BILL PAXTON*
AND HELEN HUNT IS ALSO WORTHY OF SEEING. FOR YOUNG COUPLES TO
FAMILIES. '96, THE US, COLOR/STEREO, 113 MIN.

FIG. 11

EXAMPLE IN WHICH CASTS, KEYWORDS #1 AND #2 AND PRODUCTION
DATA ARE HIGHLIGHTED BY COLORS PER ATTRIBUTE

THE FURY OF TORNADO RAGING IN THE MIDWEST OF THE US AND
RECKLESS SCIENTISTS WHO STAND AGAINST IT. TACKLING THIS PICTURE
IS THE "JURASSIC PARK" COMBINATION OF STEVEN SPIELBERG AS
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A PANIC SPECTACLE MAKING THE MOST USE OF THE LATEST **CG AND**
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FAMILIES. '96, THE US, COLOR/STEREO, 113 MIN.

FIG. 12

EXAMPLE IN WHICH KEYWORDS ARE TAKEN OUT AND
HIGHLIGHTED BY LAYING OUT AS SUBTITLE

A PANIC SPECTACLE, THE FURY OF TORNADO!

THE FURY OF TORNADO RAGING IN THE MIDWEST OF THE US AND
RECKLESS SCIENTISTS WHO STAND AGAINST IT. TACKLING THIS PICTURE
IS THE "JURASSIC PARK" COMBINATION OF STEVEN SPIELBERG AS
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A PANIC SPECTACLE MAKING THE MOST USE OF THE LATEST CG AND
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FAMILIES. '96, THE US., COLOR/STEREO, 113 MIN.

KEYWORDS ARE LEGIBLY LAID OUT PER ATTRIBUTE,
TITLE IS PUT TOGETHER WITH SUBTITLE AND EXPLANATION
IS LAID OUT IN THE OTHER PAGE

TWISTER,
A PANIC SPECTACLE, THE FURY OF TORNADO!

PRODUCED BY: STEVEN SPIELBERG
SCREENPLAY BY: MICHAEL CRICHTON
DIRECTED BY: YAN DE VONN
CAST: BILL PAXTON
HELEN HUNT
DATA: '96, THE US., COLOR/STEREO, 113 MIN.
OBJECT: FOR YOUNG COUPLES TO FAMILIES

FIG. 13A

EXPLANATION :
THE FURY OF TORNADO RAGING IN THE MIDWEST OF
THE US AND RECKLESS SCIENTISTS WHO STAND
AGAINST IT. TACKLING THIS PICTURE IS THE
"JURASSIC PARK" COMBINATION OF STEVEN SPIELBERG
AS EXECUTIVE PRODUCER AND MICHAEL CRICHTON AS
SCREENPLAY. DIRECTED BY YAN DE VONN WHO HAD
DIRECTED "THE SPEED". A PANIC SPECTACLE MAKING
THE MOST USE OF THE LATEST CG AND SFX IS PLAYED.
IMPASSIONED PERFORMANCE OF BILL PAXTON AND
HELEN HUNT IS ALSO WORTHY OF SEEING.
FOR YOUNG COUPLES TO FAMILIES.

FIG. 13B

FIG. 14

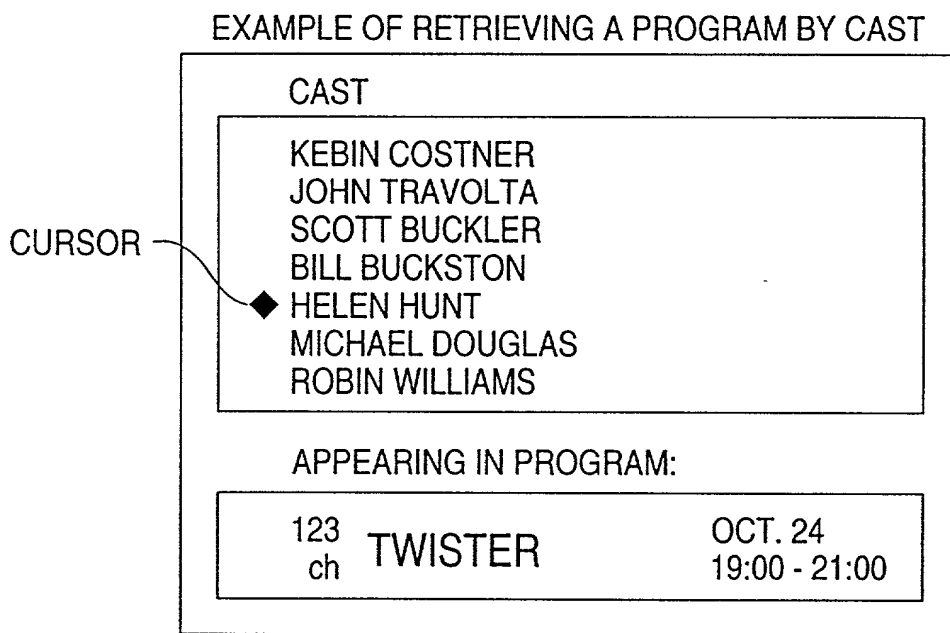


FIG. 15

TO5020-99966660

RETRIEVE
OCT. 24 (FRI.) TODAY *TOMORROW PRESENT WEEK

GENRE

NAME OF PERSON

KEYWORD

INDEXER RECORD

DENIS HOPPER
 BILL PAXTON
 FURUYA IKKO
 SANO SHIRO
 KAWASHIMA NAOMI
 OTAKE SHINOBU

ROUND MIDNIGHT

19:00 - 21:00

RECOMMENDED LIST

READ

RETRIEVE

SELECT BY FEELING

WHOLE GUIDE